

# REALTOR®

# Review

QUARTERLY  
MAGAZINE

# Advertising



Bonita Springs-Estero REALTORS distributes the REALTOR® Review, a quarterly newsletter that is mailed directly to the home of all Bonita-Estero REALTORS® members, as well as affiliate members.

Each issue provides news articles pertinent to the REALTOR community such as current legal matters, real estate market stats for the area, board updates, technology trends, and events coverage.

It is a must read for our membership as it keeps them up-to-date on important legislation taking place on behalf of their concerns, both locally and statewide.

The newsletter is also available for digital viewing on our website. [www.BonitaEsterorealtors.com](http://www.BonitaEsterorealtors.com).

## COVERAGE DATES:

Jan thru Mar (Q1) • Apr thru Jun (Q2)  
Jul thru Sep (Q3) • Oct thru Dec (Q4)

## AD SPECS

1/4 Page = 3.9" x 5"

1/2 Page = 8" x 5"

Full Page = 8" x 10.25"

Full Page plus 1/8" bleed = 8.75" x 11.25"

Print-ready files accepted:

PDF format or 300 dpi JPG, CMYK

# ADVERTISING SPECS & PRICES

## 1/4 Page

\$300 per quarter with annual contract  
\$450 per quarter

## 1/2 Page

\$450 per quarter with annual contract  
\$600 per quarter

## Full Page

\$650 per quarter with annual contract  
\$700 per quarter

## Premium Positions

### Inside Front Cover Full Page

\$900 per quarter • \$3,200 Annual Contract

### Inside Back Cover Full Page

\$600 per quarter • \$2,400 Annual Contract

### Back Outside Cover Half Page

\$450 per quarter • \$1,600 Annual Contract

**1400**

Copies mailed to  
each member's  
home address

**24-7**

**Digital  
Access**

## AD Deadlines

	Drop Date	Ad Space Reservation	Material Deadline
<b>Q4</b>	1/5/2022	11/20/2021	12/11/2021
<b>Q1</b>	4/1/2021	2/28/2021	3/14/2021
<b>Q2</b>	7/1/2021	5/22/2021	6/12/2021
<b>Q3</b>	10/15/2021	9/15/2021	9/30/2021

Please email [Kevin@BonitaEsterorealtors.com](mailto:Kevin@BonitaEsterorealtors.com) to reserve your advertisement or call 239-992-6771