## Single Family Homes

#### Bonita Springs-Estero REALTORS®

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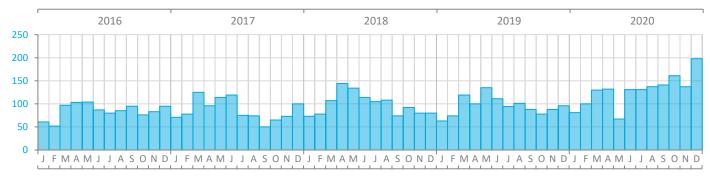
Summary Statistics	December 2020	December 2019	Percent Change Year-over-Year
Closed Sales	198	96	106.3%
Paid in Cash	77	46	67.4%
Median Sale Price	\$445,482	\$387,250	15.0%
Average Sale Price	\$588,037	\$483,423	21.6%
Dollar Volume	\$116.4 Million	\$46.4 Million	150.9%
Median Percent of Original List Price Received	96.5%	94.1%	2.6%
Median Time to Contract	23 Days	61 Days	-62.3%
Median Time to Sale	75 Days	102 Days	-26.5%
New Pending Sales	173	89	94.4%
New Listings	140	92	52.2%
Pending Inventory	236	116	103.4%
Inventory (Active Listings)	338	578	-41.5%
Months Supply of Inventory	2.6	6.0	-56.7%

#### Closed Sales

The number of sales transactions which closed during the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Year-to-Date         1,546         34.8%           December 2020         198         106.3%           November 2020         137         55.7%           October 2020         161         106.4%           September 2020         141         60.2%           August 2020         137         35.6%           July 2020         131         39.4%           June 2020         131         18.0%           May 2020         67         -50.4%           April 2020         132         32.0%           March 2020         130         9.2%           February 2020         100         35.1%           January 2020         81         28.6%           December 2019         96         20.0%	Month	Closed Sales	Percent Change Year-over-Year
November 2020         137         55.7%           October 2020         161         106.4%           September 2020         141         60.2%           August 2020         137         35.6%           July 2020         131         39.4%           June 2020         131         18.0%           May 2020         67         -50.4%           April 2020         132         32.0%           March 2020         130         9.2%           February 2020         100         35.1%           January 2020         81         28.6%	Year-to-Date	1,546	34.8%
October 2020         161         106.4%           September 2020         141         60.2%           August 2020         137         35.6%           July 2020         131         39.4%           June 2020         131         18.0%           May 2020         67         -50.4%           April 2020         132         32.0%           March 2020         130         9.2%           February 2020         100         35.1%           January 2020         81         28.6%	December 2020	198	106.3%
September 2020       141       60.2%         August 2020       137       35.6%         July 2020       131       39.4%         June 2020       131       18.0%         May 2020       67       -50.4%         April 2020       132       32.0%         March 2020       130       9.2%         February 2020       100       35.1%         January 2020       81       28.6%	November 2020	137	55.7%
August 2020       137       35.6%         July 2020       131       39.4%         June 2020       131       18.0%         May 2020       67       -50.4%         April 2020       132       32.0%         March 2020       130       9.2%         February 2020       100       35.1%         January 2020       81       28.6%	October 2020	161	106.4%
July 2020     131     39.4%       June 2020     131     18.0%       May 2020     67     -50.4%       April 2020     132     32.0%       March 2020     130     9.2%       February 2020     100     35.1%       January 2020     81     28.6%	September 2020	141	60.2%
June 2020     131     18.0%       May 2020     67     -50.4%       April 2020     132     32.0%       March 2020     130     9.2%       February 2020     100     35.1%       January 2020     81     28.6%	August 2020	137	35.6%
May 2020       67       -50.4%         April 2020       132       32.0%         March 2020       130       9.2%         February 2020       100       35.1%         January 2020       81       28.6%	July 2020	131	39.4%
April 2020       132       32.0%         March 2020       130       9.2%         February 2020       100       35.1%         January 2020       81       28.6%	June 2020	131	18.0%
March 2020     130     9.2%       February 2020     100     35.1%       January 2020     81     28.6%	May 2020	67	-50.4%
February 2020         100         35.1%           January 2020         81         28.6%	April 2020	132	32.0%
January 2020 81 28.6%	March 2020	130	9.2%
	February 2020	100	35.1%
December 2019 96 20.0%	January 2020	81	28.6%
	December 2019	96	20.0%



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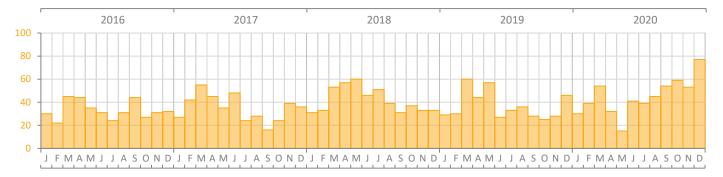


#### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	538	21.4%
December 2020	77	67.4%
November 2020	53	89.3%
October 2020	59	136.0%
September 2020	54	92.9%
August 2020	45	25.0%
July 2020	39	18.2%
June 2020	41	51.9%
May 2020	15	-73.7%
April 2020	32	-27.3%
March 2020	54	-10.0%
February 2020	39	30.0%
January 2020	30	3.4%
December 2019	46	39.4%



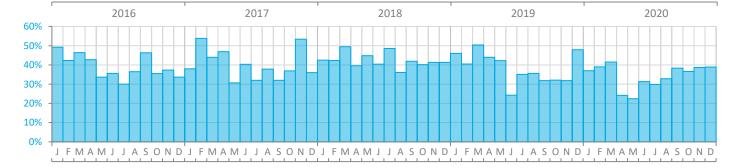
# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Year-to-Date         34.8%         -9.8%           December 2020         38.9%         -18.8%           November 2020         38.7%         21.7%           October 2020         36.6%         14.0%           September 2020         38.3%         20.4%           August 2020         32.8%         -7.9%           July 2020         29.8%         -15.1%           June 2020         31.3%         28.8%           May 2020         22.4%         -46.9%           April 2020         24.2%         -45.0%           March 2020         41.5%         -17.7%           February 2020         39.0%         -3.7%           January 2020         37.0%         -19.6%	Month	Percent of Closed	Percent Change
December 2020         38.9%         -18.8%           November 2020         38.7%         21.7%           October 2020         36.6%         14.0%           September 2020         38.3%         20.4%           August 2020         32.8%         -7.9%           July 2020         29.8%         -15.1%           June 2020         31.3%         28.8%           May 2020         22.4%         -46.9%           April 2020         24.2%         -45.0%           March 2020         41.5%         -17.7%           February 2020         39.0%         -3.7%	Month	Sales Paid in Cash	Year-over-Year
November 2020         38.7%         21.7%           October 2020         36.6%         14.0%           September 2020         38.3%         20.4%           August 2020         32.8%         -7.9%           July 2020         29.8%         -15.1%           June 2020         31.3%         28.8%           May 2020         22.4%         -46.9%           April 2020         24.2%         -45.0%           March 2020         41.5%         -17.7%           February 2020         39.0%         -3.7%	Year-to-Date	34.8%	-9.8%
October 2020       36.6%       14.0%         September 2020       38.3%       20.4%         August 2020       32.8%       -7.9%         July 2020       29.8%       -15.1%         June 2020       31.3%       28.8%         May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	December 2020	38.9%	-18.8%
September 2020       38.3%       20.4%         August 2020       32.8%       -7.9%         July 2020       29.8%       -15.1%         June 2020       31.3%       28.8%         May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	November 2020	38.7%	21.7%
August 2020       32.8%       -7.9%         July 2020       29.8%       -15.1%         June 2020       31.3%       28.8%         May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	October 2020	36.6%	14.0%
July 2020       29.8%       -15.1%         June 2020       31.3%       28.8%         May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	September 2020	38.3%	20.4%
June 2020       31.3%       28.8%         May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	August 2020	32.8%	-7.9%
May 2020       22.4%       -46.9%         April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	July 2020	29.8%	-15.1%
April 2020       24.2%       -45.0%         March 2020       41.5%       -17.7%         February 2020       39.0%       -3.7%	June 2020	31.3%	28.8%
March 2020 41.5% -17.7% February 2020 39.0% -3.7%	May 2020	22.4%	-46.9%
February 2020 39.0% -3.7%	April 2020	24.2%	-45.0%
702.ua., 2020	March 2020	41.5%	-17.7%
January 2020 37.0% -19.6%	February 2020	39.0%	-3.7%
	January 2020	37.0%	-19.6%
December 2019 47.9% 16.0%	December 2019	47.9%	16.0%





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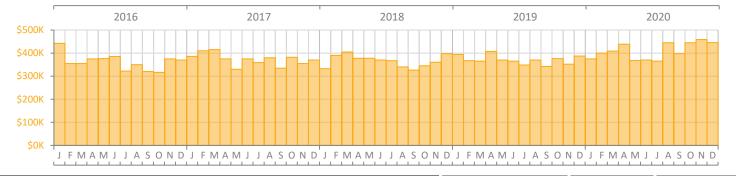


#### Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$410,000	11.3%
December 2020	\$445,482	15.0%
November 2020	\$459,000	30.4%
October 2020	\$445,000	18.2%
September 2020	\$398,000	16.2%
August 2020	\$445,000	20.3%
July 2020	\$364,900	4.8%
June 2020	\$370,000	1.4%
May 2020	\$368,000	-0.5%
April 2020	\$439,000	7.7%
March 2020	\$408,673	12.0%
February 2020	\$400,000	8.8%
January 2020	\$375,000	-4.8%
December 2019	\$387,250	-2.6%

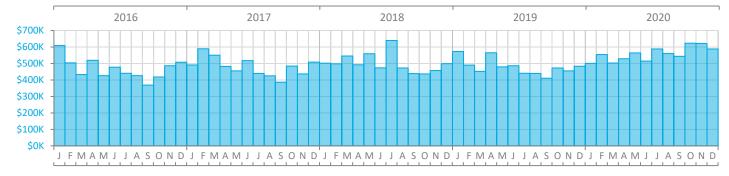


# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note**: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$561,651	17.9%
December 2020	\$588,037	21.6%
November 2020	\$620,801	36.3%
October 2020	\$622,667	31.9%
September 2020	\$543,465	32.5%
August 2020	\$559,486	27.2%
July 2020	\$587,876	33.5%
June 2020	\$514,187	5.8%
May 2020	\$564,116	17.8%
April 2020	\$529,183	-6.3%
March 2020	\$502,019	11.2%
February 2020	\$554,389	13.1%
January 2020	\$501,040	-12.5%
December 2019	\$483,423	-3.0%



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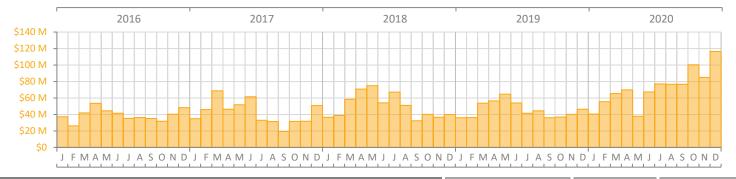


#### Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note**: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$868.3 Million	58.9%
December 2020	\$116.4 Million	150.9%
November 2020	\$85.0 Million	112.2%
October 2020	\$100.2 Million	172.2%
September 2020	\$76.6 Million	112.3%
August 2020	\$76.6 Million	72.6%
July 2020	\$77.0 Million	86.0%
June 2020	\$67.4 Million	24.8%
May 2020	\$37.8 Million	-41.5%
April 2020	\$69.9 Million	23.6%
March 2020	\$65.3 Million	21.5%
February 2020	\$55.4 Million	52.9%
January 2020	\$40.6 Million	12.5%
December 2019	\$46.4 Million	16.4%



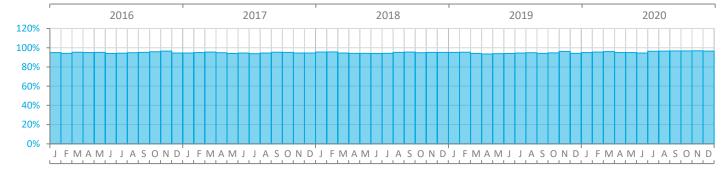
# Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note**: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	96.0%	1.5%
December 2020	96.5%	2.6%
November 2020	96.8%	0.6%
October 2020	96.6%	2.0%
September 2020	96.6%	2.7%
August 2020	96.4%	1.7%
July 2020	96.3%	1.9%
June 2020	94.5%	0.6%
May 2020	94.9%	1.2%
April 2020	95.0%	1.7%
March 2020	96.0%	2.2%
February 2020	95.4%	0.1%
January 2020	95.0%	-0.1%
December 2019	94.1%	-1.2%





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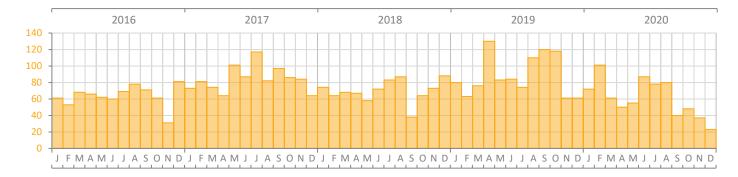
#### Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	57 Days	-32.1%
December 2020	23 Days	-62.3%
November 2020	37 Days	-39.3%
October 2020	48 Days	-59.3%
September 2020	40 Days	-66.7%
August 2020	80 Days	-27.3%
July 2020	78 Days	5.4%
June 2020	87 Days	3.6%
May 2020	55 Days	-33.7%
April 2020	50 Days	-61.5%
March 2020	61 Days	-19.7%
February 2020	101 Days	60.3%
January 2020	72 Days	-10.0%
December 2019	61 Days	-30.7%

Median Time to



#### Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note**: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	101 Days	-19.8%
December 2020	75 Days	-26.5%
November 2020	77 Days	-28.7%
October 2020	88 Days	-45.7%
September 2020	79 Days	-53.5%
August 2020	141 Days	-10.2%
July 2020	115 Days	0.9%
June 2020	119 Days	6.3%
May 2020	113 Days	-8.1%
April 2020	90 Days	-46.1%
March 2020	100 Days	-14.5%
February 2020	137 Days	34.3%
January 2020	111 Days	-7.5%
December 2019	102 Days	-33.3%





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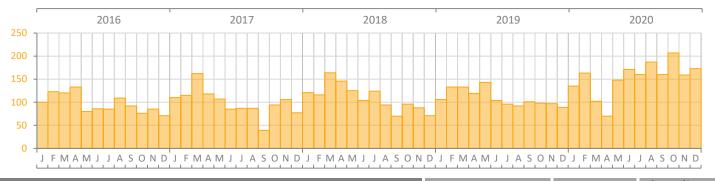


# **New Pending Sales**

The number of listed properties that went under contract during the month

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	1,835	40.0%
December 2020	173	94.4%
November 2020	159	63.9%
October 2020	207	111.2%
September 2020	160	58.4%
August 2020	187	103.3%
July 2020	160	66.7%
June 2020	171	64.4%
May 2020	148	3.5%
April 2020	70	-41.2%
March 2020	102	-23.3%
February 2020	163	22.6%
January 2020	135	27.4%
December 2019	89	25.4%

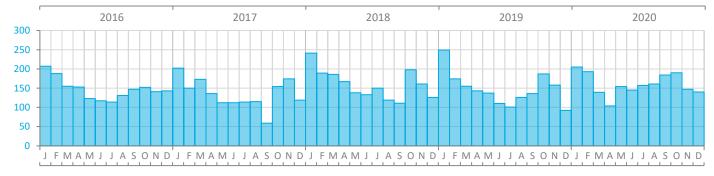


# **New Listings**

The number of properties put onto the market during the month

**Economists' note**: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	1,919	8.5%
December 2020	140	52.2%
November 2020	147	-7.0%
October 2020	190	1.6%
September 2020	184	35.3%
August 2020	161	27.8%
July 2020	157	55.4%
June 2020	145	31.8%
May 2020	154	12.4%
April 2020	104	-27.3%
March 2020	139	-10.3%
February 2020	193	10.9%
January 2020	205	-17.7%
December 2019	92	-27.0%



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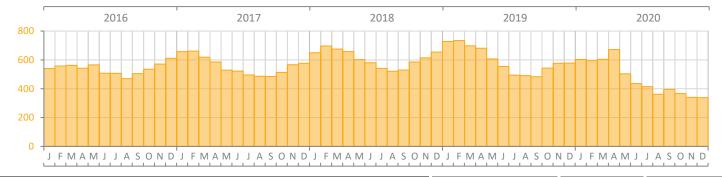


# Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	469	-21.4%
December 2020	338	-41.5%
November 2020	340	-41.0%
October 2020	367	-32.4%
September 2020	396	-18.0%
August 2020	361	-26.5%
July 2020	414	-16.2%
June 2020	436	-21.3%
May 2020	503	-17.0%
April 2020	672	-1.3%
March 2020	604	-13.3%
February 2020	594	-19.1%
January 2020	603	-17.1%
December 2019	578	-11.6%



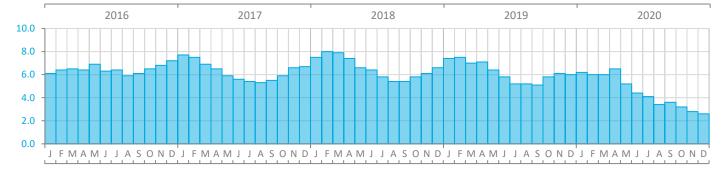
# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note*: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Months Supply	Percent Change Year-over-Year
5.0	-19.4%
2.6	-56.7%
2.8	-54.1%
3.2	-44.8%
3.6	-29.4%
3.4	-34.6%
4.1	-21.2%
4.4	-24.1%
5.2	-18.8%
6.5	-8.5%
6.0	-14.3%
6.0	-20.0%
6.2	-16.2%
6.0	-9.1%
	5.0 2.6 2.8 3.2 3.6 3.4 4.1 4.4 5.2 6.5 6.0 6.0 6.2





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# Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	1	-75.0%
\$150,000 - \$199,999	7	-12.5%
\$200,000 - \$249,999	17	41.7%
\$250,000 - \$299,999	15	87.5%
\$300,000 - \$399,999	42	162.5%
\$400,000 - \$599,999	56	115.4%
\$600,000 - \$999,999	35	169.2%
\$1,000,000 or more	25	212.5%

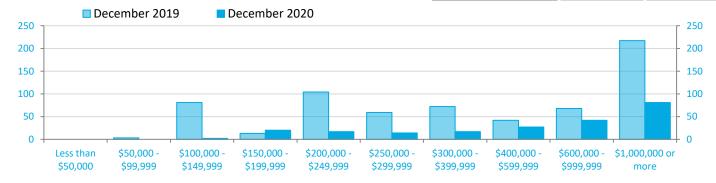


# Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	(No Sales)	N/A
\$100,000 - \$149,999	2 Days	-97.5%
\$150,000 - \$199,999	20 Days	53.8%
\$200,000 - \$249,999	17 Days	-83.7%
\$250,000 - \$299,999	14 Days	-76.3%
\$300,000 - \$399,999	17 Days	-76.4%
\$400,000 - \$599,999	27 Days	-35.7%
\$600,000 - \$999,999	42 Days	-38.2%
\$1,000,000 or more	81 Days	-62.7%



## Single Family Homes

#### Bonita Springs-Estero REALTORS®

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# New Listings by Initial Listing Price

The number of properties put onto the market during the month

*Economists' note:* New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	4	33.3%
\$150,000 - \$199,999	2	-33.3%
\$200,000 - \$249,999	9	125.0%
\$250,000 - \$299,999	22	100.0%
\$300,000 - \$399,999	34	183.3%
\$400,000 - \$599,999	33	57.1%
\$600,000 - \$999,999	21	5.0%
\$1,000,000 or more	15	-16.7%



# Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	2	-60.0%
\$150,000 - \$199,999	8	-33.3%
\$200,000 - \$249,999	17	-29.2%
\$250,000 - \$299,999	26	-31.6%
\$300,000 - \$399,999	70	-20.5%
\$400,000 - \$599,999	87	-47.3%
\$600,000 - \$999,999	68	-49.6%
\$1,000,000 or more	60	-45.5%



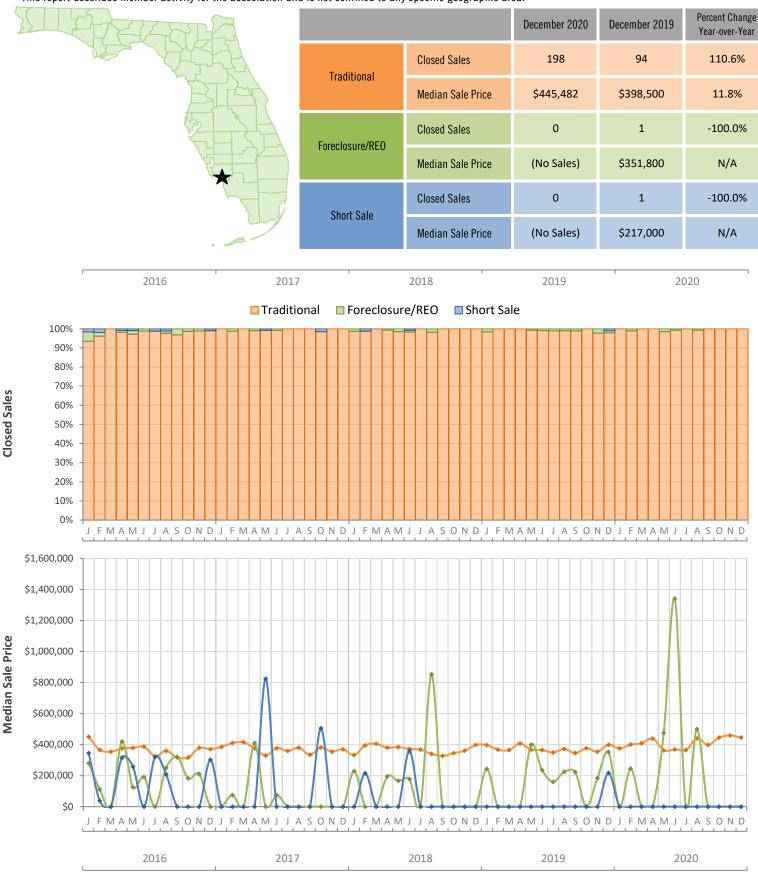
# Monthly Distressed Market - December 2020

# Single Family Homes

## Bonita Springs-Estero REALTORS®



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#### Townhouses and Condos

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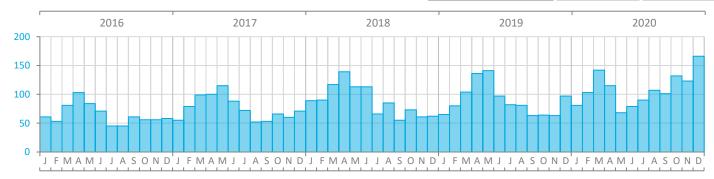
Summary Statistics	December 2020	December 2019	Percent Change Year-over-Year
Closed Sales	166	97	71.1%
Paid in Cash	98	55	78.2%
Median Sale Price	\$281,500	\$252,800	11.4%
Average Sale Price	\$347,478	\$313,595	10.8%
Dollar Volume	\$57.7 Million	\$30.4 Million	89.6%
Median Percent of Original List Price Received	95.7%	94.7%	1.1%
Median Time to Contract	42 Days	61 Days	-31.1%
Median Time to Sale	80 Days	92 Days	-13.0%
New Pending Sales	126	89	41.6%
New Listings	114	101	12.9%
Pending Inventory	153	111	37.8%
Inventory (Active Listings)	356	442	-19.5%
Months Supply of Inventory	3.3	4.9	-32.7%

#### Closed Sales

The number of sales transactions which closed during the month

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Year-over-Year
Year-to-Date	1,307	21.8%
December 2020	166	71.1%
November 2020	123	95.2%
October 2020	132	106.3%
September 2020	101	60.3%
August 2020	107	32.1%
July 2020	90	9.8%
June 2020	79	-18.6%
May 2020	68	-51.8%
April 2020	115	-15.4%
March 2020	142	36.5%
February 2020	103	28.8%
January 2020	81	24.6%
December 2019	97	56.5%



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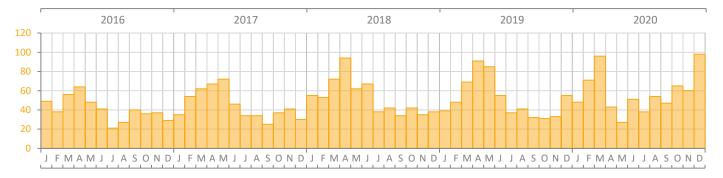


#### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	698	13.3%
December 2020	98	78.2%
November 2020	60	81.8%
October 2020	65	109.7%
September 2020	47	46.9%
August 2020	54	31.7%
July 2020	38	2.7%
June 2020	51	-7.3%
May 2020	27	-68.2%
April 2020	43	-52.7%
March 2020	96	39.1%
February 2020	71	47.9%
January 2020	48	23.1%
December 2019	55	44.7%



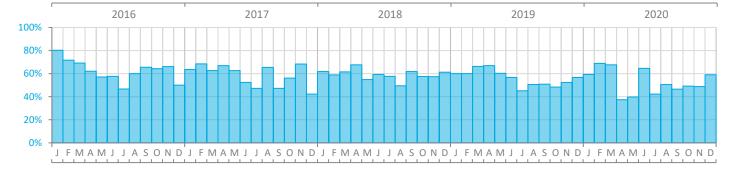
# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed	Percent Change
monen	Sales Paid in Cash	Year-over-Year
Year-to-Date	53.4%	-7.0%
December 2020	59.0%	4.1%
November 2020	48.8%	-6.9%
October 2020	49.2%	1.7%
September 2020	46.5%	-8.5%
August 2020	50.5%	-0.2%
July 2020	42.2%	-6.4%
June 2020	64.6%	13.9%
May 2020	39.7%	-34.2%
April 2020	37.4%	-44.1%
March 2020	67.6%	2.0%
February 2020	68.9%	14.8%
January 2020	59.3%	-1.2%
December 2019	56.7%	-7.5%





#### Townhouses and Condos

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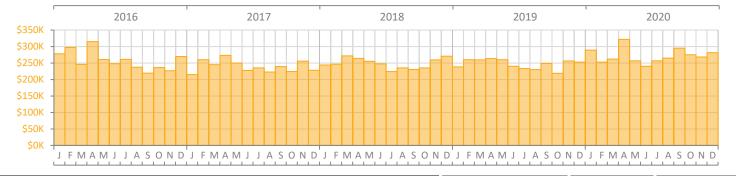


#### Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$267,750	7.1%
December 2020	\$281,500	11.4%
November 2020	\$268,000	4.7%
October 2020	\$274,885	25.8%
September 2020	\$295,000	18.5%
August 2020	\$265,000	15.3%
July 2020	\$256,750	10.1%
June 2020	\$240,000	0.0%
May 2020	\$256,500	-1.3%
April 2020	\$321,500	22.0%
March 2020	\$262,000	1.0%
February 2020	\$252,900	-2.7%
January 2020	\$289,000	21.4%
December 2019	\$252,800	-6.5%



# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$330,185	13.1%
December 2020	\$347,478	10.8%
November 2020	\$345,950	18.1%
October 2020	\$309,378	31.3%
September 2020	\$337,105	7.2%
August 2020	\$317,236	14.8%
July 2020	\$311,711	22.7%
June 2020	\$302,704	6.8%
May 2020	\$315,601	7.8%
April 2020	\$361,468	12.1%
March 2020	\$318,908	11.2%
February 2020	\$322,706	5.0%
January 2020	\$357,634	20.4%
December 2019	\$313,595	-5.0%





#### Townhouses and Condos

## Bonita Springs-Estero REALTORS®

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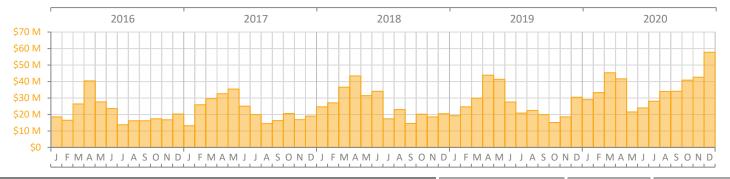


#### **Dollar Volume**

The sum of the sale prices for all sales which closed during the month

**Economists' note**: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Dollar Volume	Percent Change Year-over-Year
\$431.6 Million	37.7%
\$57.7 Million	89.6%
\$42.6 Million	130.5%
\$40.8 Million	170.7%
\$34.0 Million	71.8%
\$33.9 Million	51.6%
\$28.1 Million	34.6%
\$23.9 Million	-13.0%
\$21.5 Million	-48.0%
\$41.6 Million	-5.2%
\$45.3 Million	51.8%
\$33.2 Million	35.2%
\$29.0 Million	50.1%
\$30.4 Million	48.6%
	\$431.6 Million \$57.7 Million \$42.6 Million \$40.8 Million \$34.0 Million \$33.9 Million \$28.1 Million \$23.9 Million \$21.5 Million \$41.6 Million \$45.3 Million \$33.2 Million



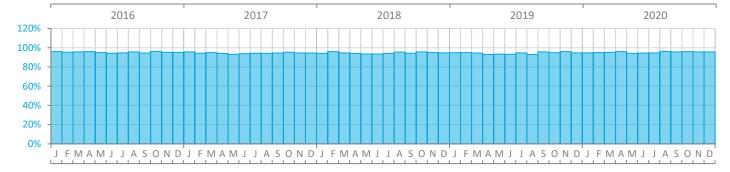
# Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note**: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	95.3%	1.1%
December 2020	95.7%	1.1%
November 2020	95.6%	-0.4%
October 2020	96.0%	1.3%
September 2020	95.6%	-0.1%
August 2020	96.2%	3.4%
July 2020	94.6%	-0.1%
June 2020	94.5%	1.4%
May 2020	94.1%	0.9%
April 2020	95.9%	3.1%
March 2020	95.2%	0.8%
February 2020	95.0%	0.1%
January 2020	94.6%	-0.2%
December 2019	94.7%	0.0%





#### Townhouses and Condos

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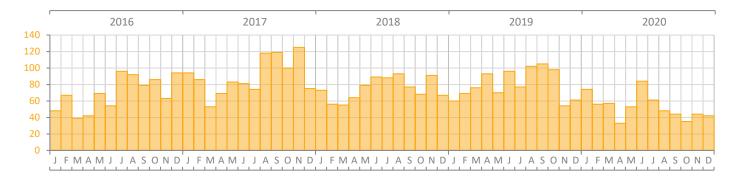
#### Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	51 Days	-36.3%
December 2020	42 Days	-31.1%
November 2020	44 Days	-18.5%
October 2020	35 Days	-64.3%
September 2020	44 Days	-58.1%
August 2020	48 Days	-52.9%
July 2020	61 Days	-20.8%
June 2020	84 Days	-12.5%
May 2020	53 Days	-24.3%
April 2020	33 Days	-64.5%
March 2020	57 Days	-25.0%
February 2020	56 Days	-18.8%
January 2020	74 Days	23.3%
December 2019	61 Days	-9.0%





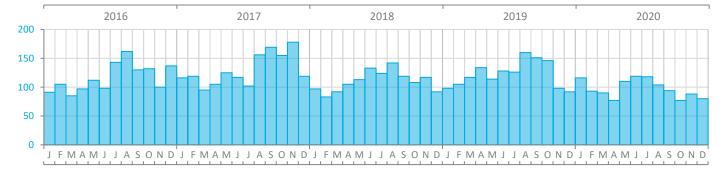
#### Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note**: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Median Time to Sale	Percent Change Year-over-Year
96 Days	-19.3%
80 Days	-13.0%
88 Days	-10.2%
77 Days	-47.3%
94 Days	-37.7%
104 Days	-35.0%
118 Days	-6.3%
119 Days	-7.0%
110 Days	-3.5%
77 Days	-42.5%
90 Days	-23.1%
93 Days	-11.4%
116 Days	18.4%
92 Days	0.0%
	96 Days 80 Days 88 Days 77 Days 94 Days 104 Days 118 Days 110 Days 77 Days 90 Days 93 Days





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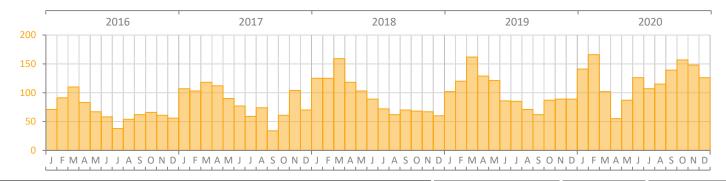


# **New Pending Sales**

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	1,469	22.1%
December 2020	126	41.6%
November 2020	148	66.3%
October 2020	157	80.5%
September 2020	139	124.2%
August 2020	115	62.0%
July 2020	107	25.9%
June 2020	126	46.5%
May 2020	87	-28.1%
April 2020	55	-57.4%
March 2020	102	-37.0%
February 2020	166	38.3%
January 2020	141	38.2%
December 2019	89	48.3%

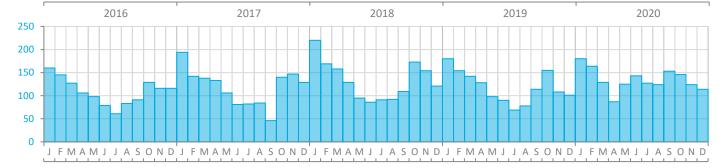


# **New Listings**

The number of properties put onto the market during the month

**Economists' note**: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Year-to-Date         1,616         14.0%           December 2020         114         12.9%           November 2020         124         14.8%           October 2020         146         -5.8%           September 2020         153         34.2%           August 2020         124         59.0%           July 2020         127         84.1%           June 2020         143         58.9%           May 2020         125         27.6%           April 2020         87         -32.0%           March 2020         129         -9.2%           February 2020         164         6.5%           January 2020         180         0.0%           December 2019         101         -16.5%	Month	New Listings	Percent Change Year-over-Year
November 2020         124         14.8%           October 2020         146         -5.8%           September 2020         153         34.2%           August 2020         124         59.0%           July 2020         127         84.1%           June 2020         143         58.9%           May 2020         125         27.6%           April 2020         87         -32.0%           March 2020         129         -9.2%           February 2020         164         6.5%           January 2020         180         0.0%	Year-to-Date	1,616	14.0%
October 2020       146       -5.8%         September 2020       153       34.2%         August 2020       124       59.0%         July 2020       127       84.1%         June 2020       143       58.9%         May 2020       125       27.6%         April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	December 2020	114	12.9%
September 2020       153       34.2%         August 2020       124       59.0%         July 2020       127       84.1%         June 2020       143       58.9%         May 2020       125       27.6%         April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	November 2020	124	14.8%
August 2020       124       59.0%         July 2020       127       84.1%         June 2020       143       58.9%         May 2020       125       27.6%         April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	October 2020	146	-5.8%
July 2020       127       84.1%         June 2020       143       58.9%         May 2020       125       27.6%         April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	September 2020	153	34.2%
June 2020     143     58.9%       May 2020     125     27.6%       April 2020     87     -32.0%       March 2020     129     -9.2%       February 2020     164     6.5%       January 2020     180     0.0%	August 2020	124	59.0%
May 2020       125       27.6%         April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	July 2020	127	84.1%
April 2020       87       -32.0%         March 2020       129       -9.2%         February 2020       164       6.5%         January 2020       180       0.0%	June 2020	143	58.9%
March 2020     129     -9.2%       February 2020     164     6.5%       January 2020     180     0.0%	May 2020	125	27.6%
February 2020         164         6.5%           January 2020         180         0.0%	April 2020	87	-32.0%
January 2020 180 0.0%	March 2020	129	-9.2%
	February 2020	164	6.5%
December 2019 101 -16.5%	January 2020	180	0.0%
	December 2019	101	-16.5%



ending Sale

**Jew Listings** 

#### Townhouses and Condos

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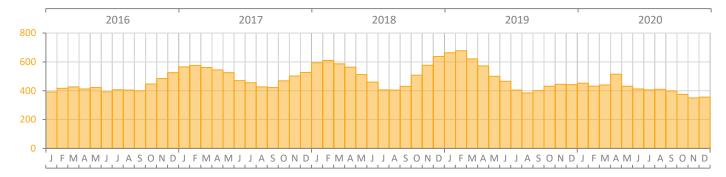


# Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	415	-17.2%
December 2020	356	-19.5%
November 2020	350	-21.2%
October 2020	375	-13.0%
September 2020	398	-0.7%
August 2020	410	6.5%
July 2020	406	0.2%
June 2020	412	-11.4%
May 2020	431	-13.8%
April 2020	514	-10.1%
March 2020	440	-29.1%
February 2020	431	-36.4%
January 2020	452	-31.8%
December 2019	442	-30.6%



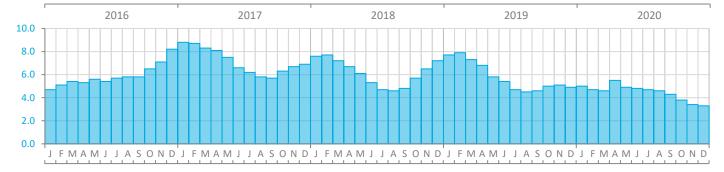
# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note*: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	4.0	-31.0%
December 2020	3.3	-32.7%
November 2020	3.4	-33.3%
October 2020	3.8	-24.0%
September 2020	4.3	-6.5%
August 2020	4.6	2.2%
July 2020	4.7	0.0%
June 2020	4.8	-11.1%
May 2020	4.9	-15.5%
April 2020	5.5	-19.1%
March 2020	4.6	-37.0%
February 2020	4.7	-40.5%
January 2020	5.0	-35.1%
December 2019	4.9	-31.9%





## Bonita Springs-Estero REALTORS®

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# Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	11	-15.4%
\$150,000 - \$199,999	18	20.0%
\$200,000 - \$249,999	30	87.5%
\$250,000 - \$299,999	36	125.0%
\$300,000 - \$399,999	36	176.9%
\$400,000 - \$599,999	17	21.4%
\$600,000 - \$999,999	12	71.4%
\$1,000,000 or more	6	500.0%



# Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	(No Sales)	N/A
\$100,000 - \$149,999	32 Days	-71.2%
\$150,000 - \$199,999	84 Days	133.3%
\$200,000 - \$249,999	36 Days	-16.3%
\$250,000 - \$299,999	56 Days	19.1%
\$300,000 - \$399,999	19 Days	-68.9%
\$400,000 - \$599,999	46 Days	-43.2%
\$600,000 - \$999,999	73 Days	180.8%
\$1,000,000 or more	72 Days	-76.8%



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# New Listings by Initial Listing Price

The number of properties put onto the market during the month

*Economists' note:* New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	11	37.5%
\$150,000 - \$199,999	22	83.3%
\$200,000 - \$249,999	16	-33.3%
\$250,000 - \$299,999	14	-17.6%
\$300,000 - \$399,999	24	33.3%
\$400,000 - \$599,999	16	45.5%
\$600,000 - \$999,999	6	-14.3%
\$1,000,000 or more	5	25.0%



# Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	25	19.0%
\$150,000 - \$199,999	44	-15.4%
\$200,000 - \$249,999	68	-8.1%
\$250,000 - \$299,999	43	-33.8%
\$300,000 - \$399,999	78	-22.0%
\$400,000 - \$599,999	48	-22.6%
\$600,000 - \$999,999	30	-23.1%
\$1,000,000 or more	20	-9.1%



New List

Inventory

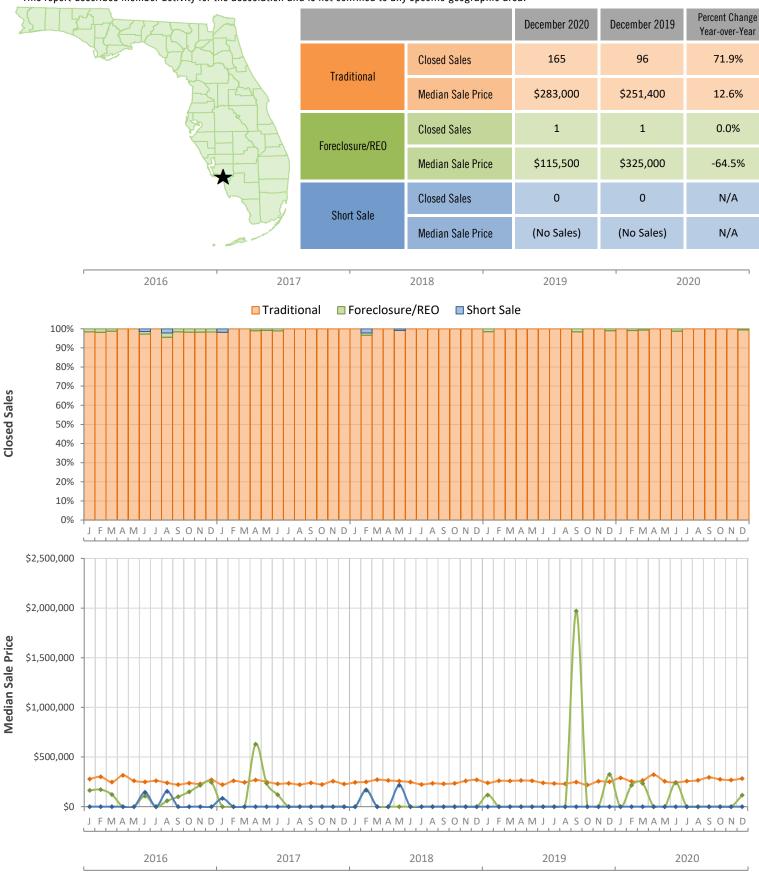
## Monthly Distressed Market - December 2020

#### Townhouses and Condos

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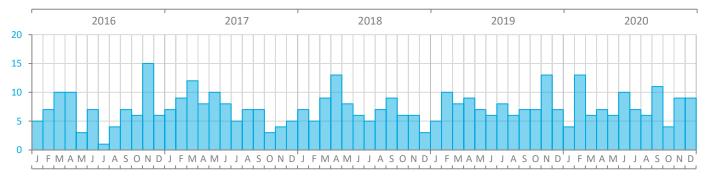
Summary Statistics	December 2020	December 2019	Percent Change Year-over-Year
Closed Sales	9	7	28.6%
Paid in Cash	8	7	14.3%
Median Sale Price	\$140,000	\$95,000	47.4%
Average Sale Price	\$145,333	\$104,214	39.5%
Dollar Volume	\$1.3 Million	\$729,498	79.3%
Median Percent of Original List Price Received	94.3%	88.5%	6.6%
Median Time to Contract	98 Days	167 Days	-41.3%
Median Time to Sale	120 Days	219 Days	-45.2%
New Pending Sales	7	3	133.3%
New Listings	11	4	175.0%
Pending Inventory	8	2	300.0%
Inventory (Active Listings)	47	39	20.5%
Months Supply of Inventory	6.1	5.0	22.0%

#### Closed Sales

The number of sales transactions which closed during the month

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	92	-1.1%
December 2020	9	28.6%
November 2020	9	-30.8%
October 2020	4	-42.9%
September 2020	11	57.1%
August 2020	6	0.0%
July 2020	7	-12.5%
June 2020	10	66.7%
May 2020	6	-14.3%
April 2020	7	-22.2%
March 2020	6	-25.0%
February 2020	13	30.0%
January 2020	4	-20.0%
December 2019	7	133.3%



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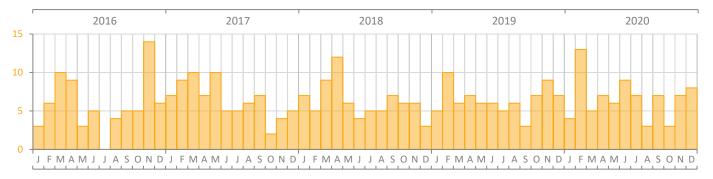


#### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	79	2.6%
December 2020	8	14.3%
November 2020	7	-22.2%
October 2020	3	-57.1%
September 2020	7	133.3%
August 2020	3	-50.0%
July 2020	7	40.0%
June 2020	9	50.0%
May 2020	6	0.0%
April 2020	7	0.0%
March 2020	5	-16.7%
February 2020	13	30.0%
January 2020	4	-20.0%
December 2019	7	133 3%



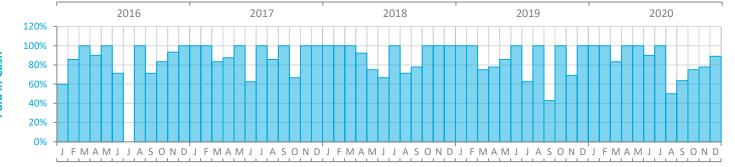
# Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	85.9%	3.7%
December 2020	88.9%	-11.1%
November 2020	77.8%	12.4%
October 2020	75.0%	-25.0%
September 2020	63.6%	48.3%
August 2020	50.0%	-50.0%
July 2020	100.0%	60.0%
June 2020	90.0%	-10.0%
May 2020	100.0%	16.7%
April 2020	100.0%	28.5%
March 2020	83.3%	11.1%
February 2020	100.0%	0.0%
January 2020	100.0%	0.0%
December 2019	100.0%	0.0%





## Monthly Market Detail - December 2020 Manufactured Homes

#### Bonita Springs-Estero REALTORS®



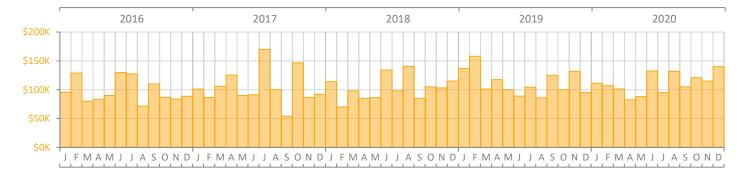
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#### Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$115,000	0.0%
December 2020	\$140,000	47.4%
November 2020	\$115,000	-12.9%
October 2020	\$120,950	21.0%
September 2020	\$105,000	-16.0%
August 2020	\$131,900	53.4%
July 2020	\$95,000	-9.1%
June 2020	\$132,500	48.8%
May 2020	\$88,000	-12.0%
April 2020	\$82,500	-29.8%
March 2020	\$101,500	0.5%
February 2020	\$107,000	-32.3%
January 2020	\$111,000	-19.0%
December 2019	\$95,000	-17.4%

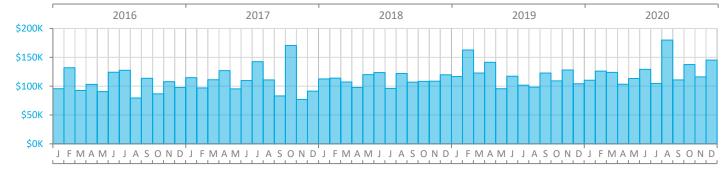


# Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$124,476	2.8%
December 2020	\$145,333	39.5%
November 2020	\$115,989	-9.4%
October 2020	\$137,600	26.0%
September 2020	\$110,945	-9.7%
August 2020	\$179,967	82.9%
July 2020	\$104,643	3.0%
June 2020	\$129,130	10.3%
May 2020	\$113,250	18.6%
April 2020	\$103,321	-26.9%
March 2020	\$124,000	1.0%
February 2020	\$125,981	-22.6%
January 2020	\$110,250	-5.4%
December 2019	\$104,214	-12.9%



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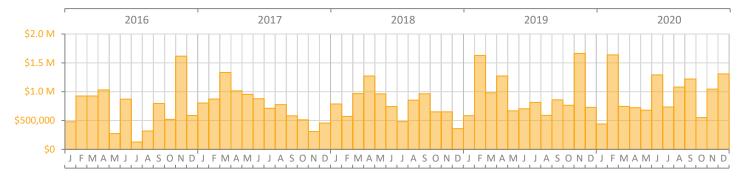


#### Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note**: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$11.5 Million	1.7%
December 2020	\$1.3 Million	79.3%
November 2020	\$1.0 Million	-37.3%
October 2020	\$550,400	-28.0%
September 2020	\$1.2 Million	41.9%
August 2020	\$1.1 Million	82.9%
July 2020	\$732,501	-9.9%
June 2020	\$1.3 Million	83.8%
May 2020	\$679,500	1.6%
April 2020	\$723,247	-43.1%
March 2020	\$744,000	-24.2%
February 2020	\$1.6 Million	0.6%
January 2020	\$441,000	-24.3%
December 2019	\$729,498	103.2%



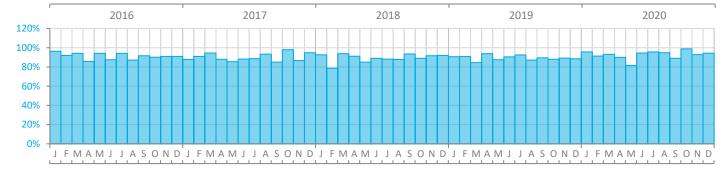
# Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note**: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	93.5%	4.9%
December 2020	94.3%	6.6%
November 2020	92.8%	4.2%
October 2020	98.8%	12.3%
September 2020	89.0%	-0.4%
August 2020	94.8%	8.7%
July 2020	95.7%	3.5%
June 2020	94.5%	4.4%
May 2020	81.7%	-6.6%
April 2020	89.9%	-4.2%
March 2020	93.1%	10.3%
February 2020	91.3%	0.6%
January 2020	95.6%	5.4%
December 2019	88.5%	-3.8%





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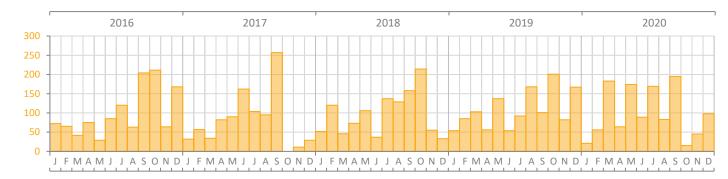
#### Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	82 Days	-9.9%
December 2020	98 Days	-41.3%
November 2020	45 Days	-45.1%
October 2020	15 Days	-92.5%
September 2020	195 Days	93.1%
August 2020	83 Days	-50.6%
July 2020	169 Days	83.7%
June 2020	89 Days	64.8%
May 2020	174 Days	27.0%
April 2020	64 Days	14.3%
March 2020	183 Days	77.7%
February 2020	56 Days	-34.1%
January 2020	21 Days	-61.1%
December 2019	167 Days	406.1%





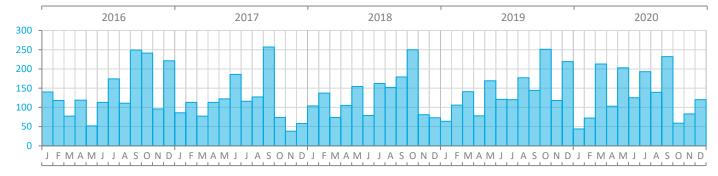
#### Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note**: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	105 Days	-13.2%
December 2020	120 Days	-45.2%
November 2020	83 Days	-29.7%
October 2020	59 Days	-76.5%
September 2020	232 Days	61.1%
August 2020	139 Days	-21.5%
July 2020	193 Days	60.8%
June 2020	125 Days	3.3%
May 2020	203 Days	20.1%
April 2020	103 Days	32.1%
March 2020	213 Days	51.1%
February 2020	72 Days	-32.1%
January 2020	44 Days	-31.3%
December 2019	219 Days	200.0%





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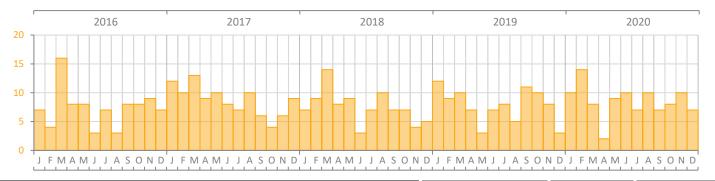


# New Pending Sales

The number of listed properties that went under contract during the month

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	102	9.7%
December 2020	7	133.3%
November 2020	10	25.0%
October 2020	8	-20.0%
September 2020	7	-36.4%
August 2020	10	100.0%
July 2020	7	-12.5%
June 2020	10	42.9%
May 2020	9	200.0%
April 2020	2	-71.4%
March 2020	8	-20.0%
February 2020	14	55.6%
January 2020	10	-16.7%
December 2019	3	-40.0%

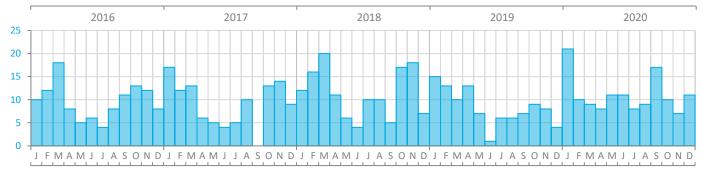


# **New Listings**

The number of properties put onto the market during the month

**Economists' note**: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	132	33.3%
December 2020	11	175.0%
November 2020	7	-12.5%
October 2020	10	11.1%
September 2020	17	142.9%
August 2020	9	50.0%
July 2020	8	33.3%
June 2020	11	1000.0%
May 2020	11	57.1%
April 2020	8	-38.5%
March 2020	9	-10.0%
February 2020	10	-23.1%
January 2020	21	40.0%
December 2019	4	-42.9%



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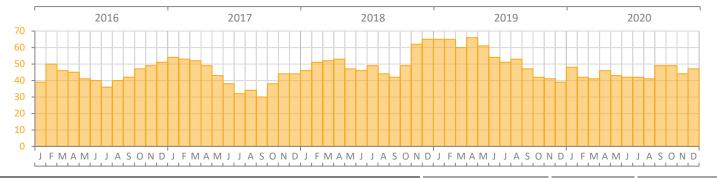


# Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	45	-16.7%
December 2020	47	20.5%
November 2020	44	7.3%
October 2020	49	16.7%
September 2020	49	4.3%
August 2020	41	-22.6%
July 2020	42	-17.6%
June 2020	42	-22.2%
May 2020	43	-29.5%
April 2020	46	-30.3%
March 2020	41	-31.7%
February 2020	42	-35.4%
January 2020	48	-26.2%
December 2019	39	-40.0%



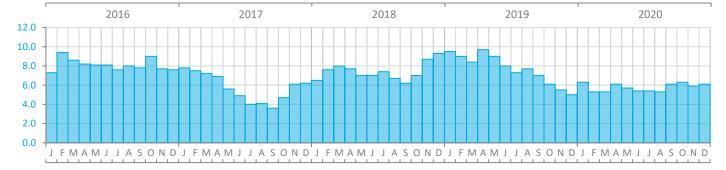
# Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note**: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	6.0	-22.1%
December 2020	6.1	22.0%
November 2020	5.9	7.3%
October 2020	6.3	3.3%
September 2020	6.1	-12.9%
August 2020	5.3	-31.2%
July 2020	5.4	-26.0%
June 2020	5.4	-32.5%
May 2020	5.7	-36.7%
April 2020	6.1	-37.1%
March 2020	5.3	-36.9%
February 2020	5.3	-41.1%
January 2020	6.3	-33.7%
December 2019	5.0	-46.2%





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#### Monthly Market Detail - December 2020

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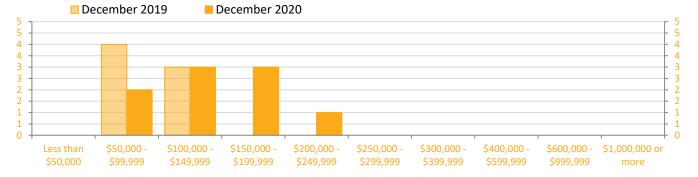


# Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	2	-50.0%
\$100,000 - \$149,999	3	0.0%
\$150,000 - \$199,999	3	N/A
\$200,000 - \$249,999	1	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



# Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	348 Days	68.9%
\$100,000 - \$149,999	113 Days	-32.3%
\$150,000 - \$199,999	8 Days	N/A
\$200,000 - \$249,999	32 Days	N/A
\$250,000 - \$299,999	(No Sales)	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	(No Sales)	N/A
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



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# New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	3	200.0%
\$100,000 - \$149,999	5	66.7%
\$150,000 - \$199,999	3	N/A
\$200,000 - \$249,999	0	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	0	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



# Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	14	-12.5%
\$100,000 - \$149,999	18	12.5%
\$150,000 - \$199,999	13	160.0%
\$200,000 - \$249,999	1	N/A
\$250,000 - \$299,999	0	-100.0%
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	1	N/A
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



## Monthly Distressed Market - December 2020

#### **Manufactured Homes**

#### Bonita Springs-Estero REALTORS®



This report describes member activity for the association and is not confined to any specific geographic area.

