

MARKET DATA REPORT

# Monthly Market Data Report



## **Report Characteristics**

Report Name:

Monthly Market Data Report

Report Date Range:

6/2019 - 6/2020

Filters Used:

Location

Avg/Med: Avg Only

Include Metrics By: County

Run Date: 07/06/2020

Scheduled: No

Presented by

# **Bonita Springs-Estero Association of REALTORS®**

(239) 992-6771

Other: http://bearflorida.point2agent.com./

25300 Bernwood Drive

Suite 1

Bonita Springs, FL 34135







#### **New Listings**

Jun '19

Jun '18

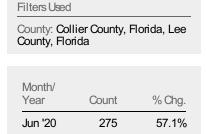
Current Year

Prior Year

The number of new residential listings that were added each month.

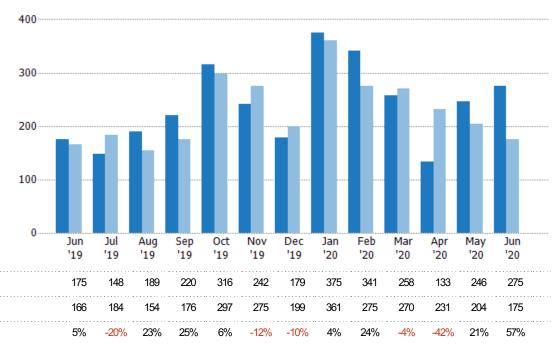
5.4%

-3%



175

166



#### **New Listing Volume**

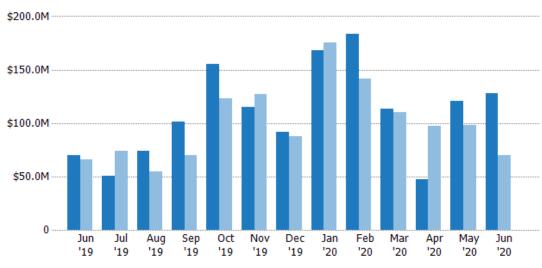
Percent Change from Prior Year

The sum of the listing price of residential listings that were added each month.

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Jun '20	\$128M	82.2%
Jun '19	\$70M	5.9%
Jun '18	\$66.1M	-3.2%







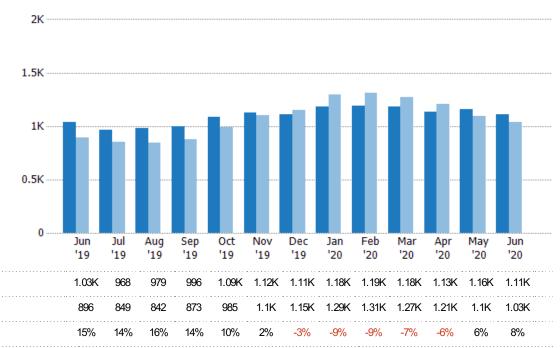


#### **Active Listings**

The number of active residential listings at the end of each month.



Month/ Year	Count	% Chg.
Jun '20	1.11K	7.5%
Jun '19	1.03K	15.4%
Jun '18	896	-9.4%



#### **Active Listing Volume**

Percent Change from Prior Year

Current Year

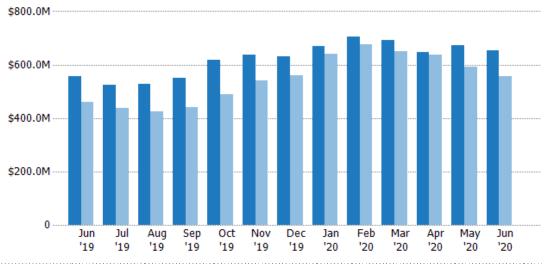
Prior Year

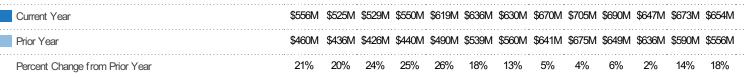
The sum of the listing price of active residential listings at the end of each month.

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Jun '20	\$654M	17.6%
Jun '19	\$556M	21%
Jun '18	\$460M	-16.2%







7%

9%



#### **Average Listing Price**

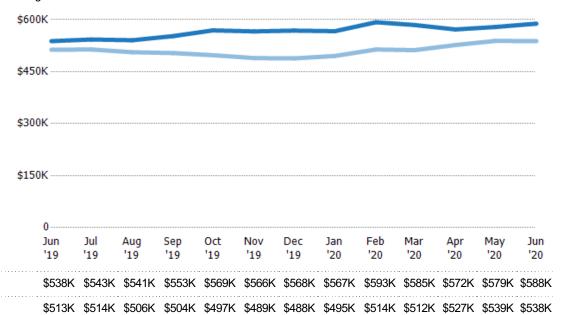
The average listing price of active residential listings at the end of each month.

Filters Used
County: Collier County, Florida, Lee County, Florida

Month/ Year	Price	% Chg.
Jun '20	\$588K	9.4%
Jun '19	\$538K	4.8%
Jun '18	\$513K	-7.5%

Current Year

Prior Year



#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

\$300

\$225

3%

\$228

\$224

3%

\$226

3%

\$222

6%

\$221

6%

\$220

8%

\$221

7%

\$225

8%

\$224

\$227

5%

\$231

5%

\$232

6%

5%

6%

7%

10%

14%

16%

16%

14%

15%

County: Collier County, Florida, Lee County, Florida

Percent Change from Prior Year

Month/ Year	Price/sq ft	% Chg.
Jun '20	\$245	6%
Jun '19	\$232	3.1%
Jun '18	\$225	-3.5%

0	 		 	 	 	 	
5	 		 	 	 	 	
5	 		 	 	 	 	
0							
0		Sep					



Current Year

Prior Year

Percent Change from Prior Year

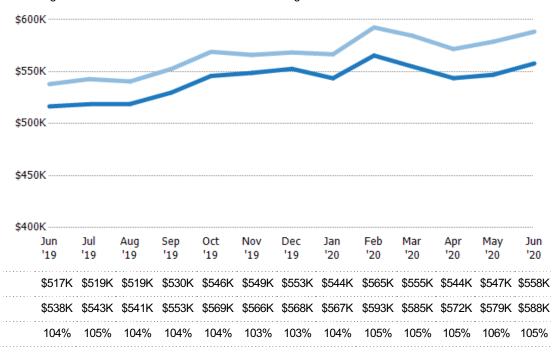


# Market Data Report

#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





#### Months of Inventory

Avg Est Value

Avg Listing Price

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used

County: Collier County, Florida, Lee County, Florida

Avg Listing Price as a % of Avg Est Value

Month/ Year	Months	% Chg.
Jun '20	10.4	166.4%
Jun '19	3.9	-12%
Jun '18	4.44	-19.7%



Current Year

Percent Change from Prior Year

Prior Year



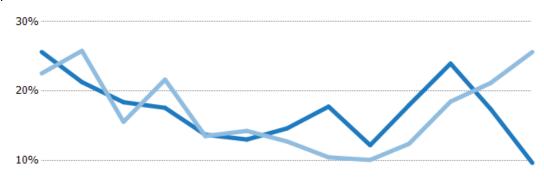


#### **Absorption Rate**

The percentage of inventory sold per month.



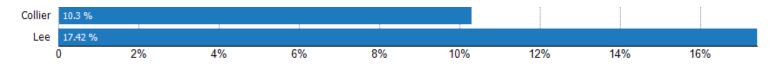
Month/ Year	Rate	Chg.
Jun '20	10%	16%
Jun '19	26%	-3.1%
Jun '18	23%	24.5%



	0												
	Jun '19	Jul '19	Aug '19	Sep '19	Oct '19	Nov '19	Dec '19	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20
Current Year	26%	21%	18%	18%	14%	13%	15%	18%	12%	18%	24%	17%	10%
Prior Year	23%	26%	16%	22%	14%	14%	13%	10%	10%	12%	18%	21%	26%
Change from Prior Year	-3%	5%	-3%	4%	0%	1%	-2%	-7%	-2%	-6%	-5%	4%	16%

## Absorption Rate (By County)

The percentage of the inventory sold during the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida

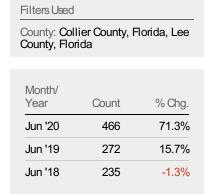


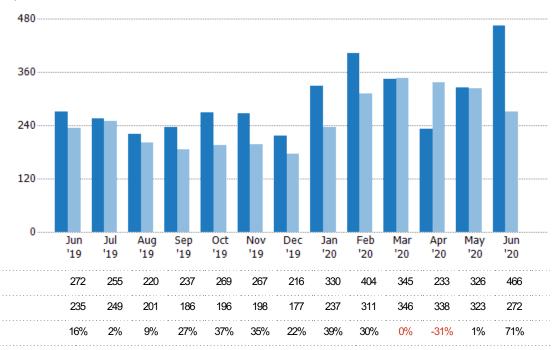




#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.





## Pending Sales Volume

Percent Change from Prior Year

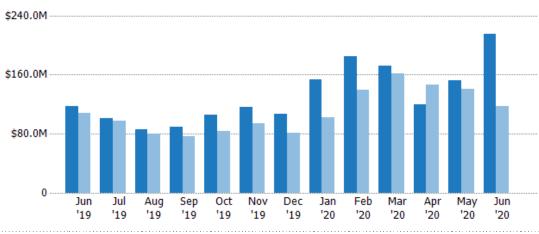
Current Year

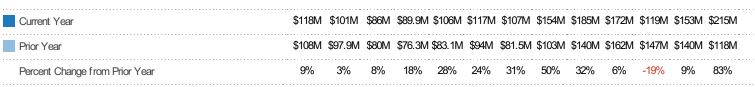
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used
County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Jun '20	\$215M	82.6%
Jun '19	\$118M	9.5%
Jun '18	\$108M	-10.5%







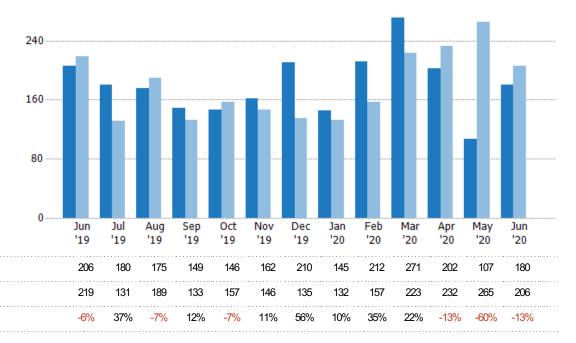


#### **Closed Sales**

The total number of residential properties sold each month.



Month/ Year	Count	% Chg.
Jun '20	180	-12.6%
Jun '19	206	-5.9%
Jun '18	219	-8.2%



#### **Closed Sales Volume**

Percent Change from Prior Year

Current Year

Prior Year

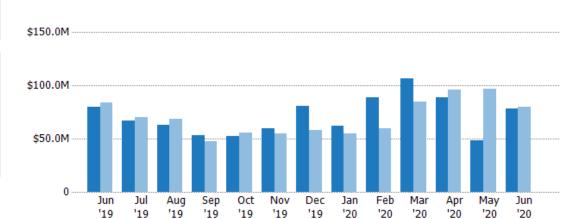
The sum of the sales price of residential properties sold each month.

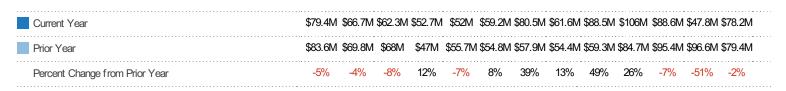
\$200.0M

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Jun '20	\$78.2M	-1.6%
Jun '19	\$79.4M	-5.1%
Jun '18	\$83.6M	-0.4%



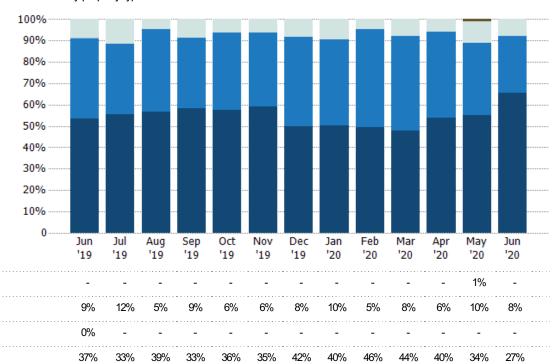




#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.





## Closed Sales (By County)

Other

Multifamily/Multiplex

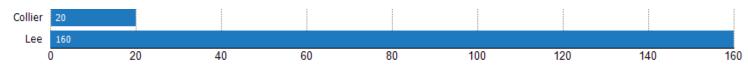
Mobile/Manufactured

Condo/Townhouse

Single Family Residence

The total number of residential properties sold during the last month by county.

Filters Used: County: Collier County, Florida, Lee County, Florida



58%

58%

59%

50%

54%

66%

53%

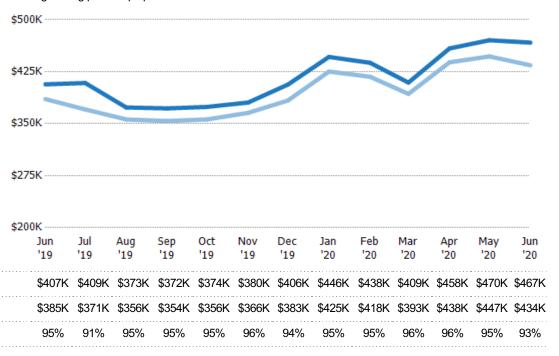


# Market Data Report

#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

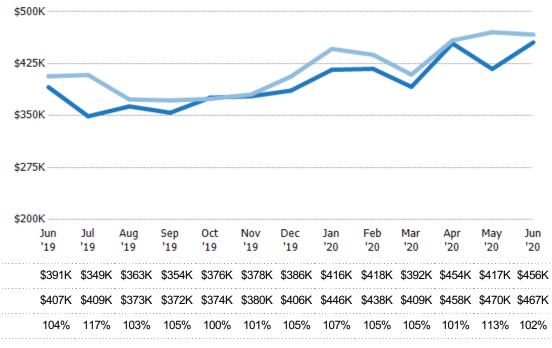
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used County: Collier County, Florida, Lee County, Florida

Avg Sales Price as a % of Avg List Price

Avg List Price

Avg Sales Price



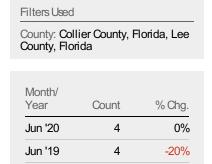
	19	19	19	19	19	19	19	20	20	20	20	20	20
Avg Est Value	\$391K	\$349K	\$363K	\$354K	\$376K	\$378K	\$386K	\$416K	\$418K	\$392K	\$454K	\$417K	\$456K
Avg Sales Price	\$407K	\$409K	\$373K	\$372K	\$374K	\$380K	\$406K	\$446K	\$438K	\$409K	\$458K	\$470K	\$467K
Avg Sales Price as a % of Avg Est Value	104%	117%	103%	105%	100%	101%	105%	107%	105%	105%	101%	113%	102%





#### **Distressed Listings**

The number of distressed residential properties that were for sale at the end of each month.



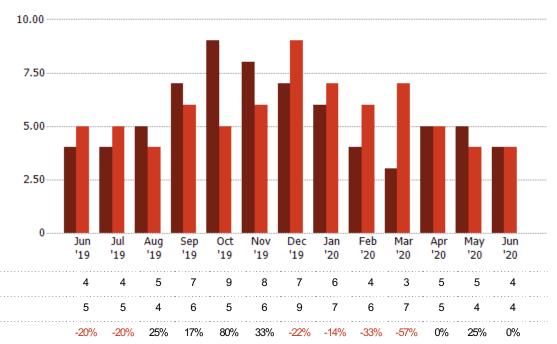
5

-40%

Jun '18

Current Year

Prior Year



#### Distressed Listings (By County)

Percent Change from Prior Year

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida

Lee 4								
0	0.50	1.00	1.50	2.00	2.50	3.00	3.50	4.00





# Appendix

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

Report Details				Listing Activity Charts				
Report Name: Mor	nthly Market Data Report	✓ New Listings						
Run Date: 07/06/20	020	Active Listings						
Scheduled: No		Average Listing Price						
Report Date Rang	e: From 6/2019 To: 6/2020	Average Listing Price per Sq Ft						
		Average Listing Price vs Est Value						
Information Inc	luded			Median Days in RPR				
<b>▼</b> Include Cover S	Sheet		Averages	Months of Inventory				
Include Key Me	tric Summary	Include Appendix	Medians	Absorption Rate				
<b>▼</b> Include Metrics	By: County							
				Sales Activity Charts				
MLS Filter				Active/Pending/Sold				
MLS:	All			New Pending Sales				
				✓ Pending Sales				
Listing Filters				✓ Closed Sales				
Property Types:	All			Average Sales Price				
				Average Sales Price per Sq Ft				
Sales Types:	All			Average Sales Price vs Listing Price				
Price Range:	None			✓ Average Sales Price vs Est Value				
Location Filters	 S			Distressed Charts				
State:	All			✓ Distressed Listings				
·····	7·11			☐ Distressed Sales				
County:	Collier County, Florida	Lee County, Florida		Data Tables Using 6/2020 data				
ZIP Code:	All			Listing Activity by ZIP				
	•			Listing Activity by Metro Area				
				Sales Activity by ZIP				
				Sales Activity by Metro Area				
				,,,				

