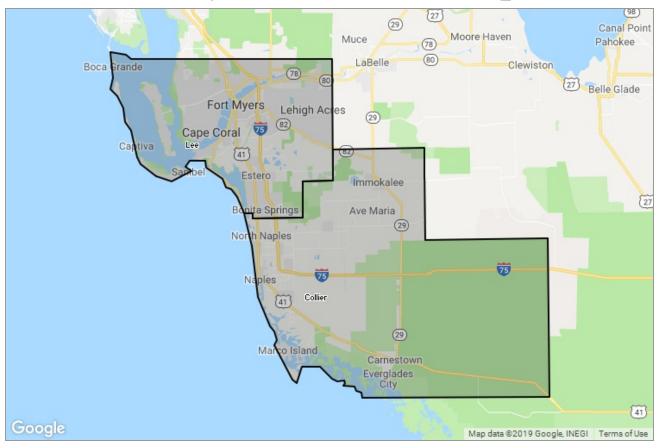


MARKET DATA REPORT

# Monthly Market Data Report



#### **Report Characteristics**

**Report Name:** 

Monthly Market Data Report

Report Date Range:

9/2018 – 9/2019

Filters Used:

Location

Avg/Med: Avg Only

Include Metrics By: County

Run Date: 10/04/2019

Scheduled: Yes

Presented by

# **Bonita Springs-Estero Association of REALTORS®**

(239) 992-6771

Other: http://bearflorida.point2agent.com./

25300 Bernwood Drive

Suite 1

Bonita Springs, FL 34135







#### **New Listings**

Sep '19

Sep '18

Sep '17

Current Year

Prior Year

The number of new residential listings that were added each month.

29.7%

175.8%

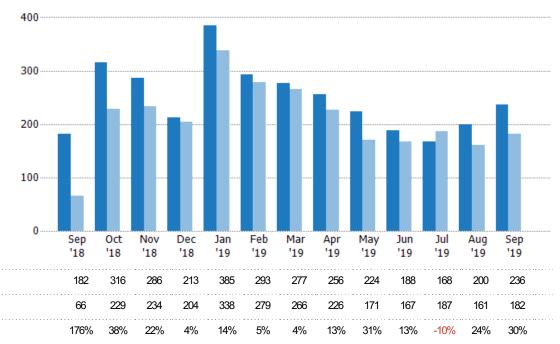
183.3%



236

182

66



#### New Listing Volume

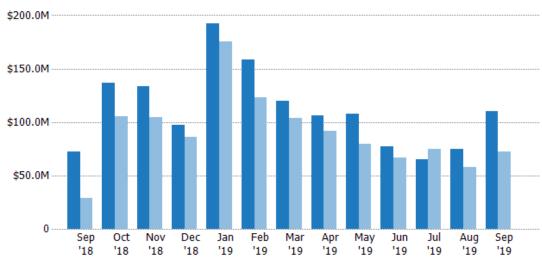
Percent Change from Prior Year

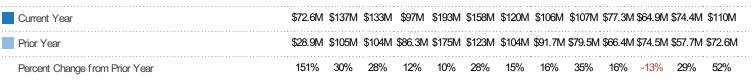
The sum of the listing price of residential listings that were added each month.

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Sep '19	\$110M	51.6%
Sep '18	\$72.6M	151%
Sep '17	\$28.9M	180.3%





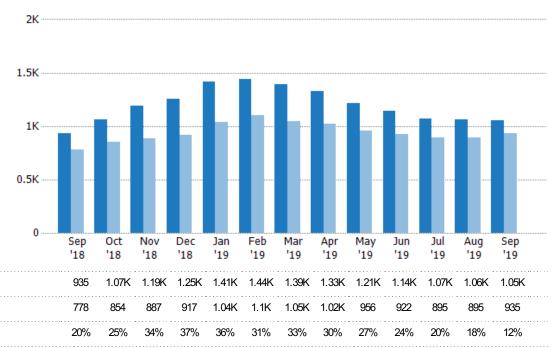


#### **Active Listings**

The number of active residential listings at the end of each month.



Month/ Year	Count	% Chg.
Sep '19	1.05K	12.4%
Sep '18	935	20.2%
Sep '17	778	-1.9%



#### **Active Listing Volume**

Percent Change from Prior Year

Current Year

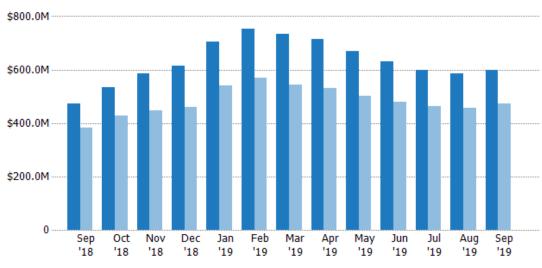
Prior Year

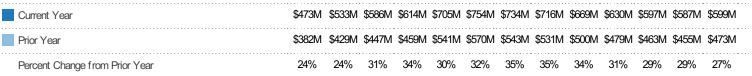
The sum of the listing price of active residential listings at the end of each month.

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Sep '19	\$599M	26.7%
Sep '18	\$473M	23.8%
Sep '17	\$382M	4.6%





9%

13%



#### **Average Listing Price**

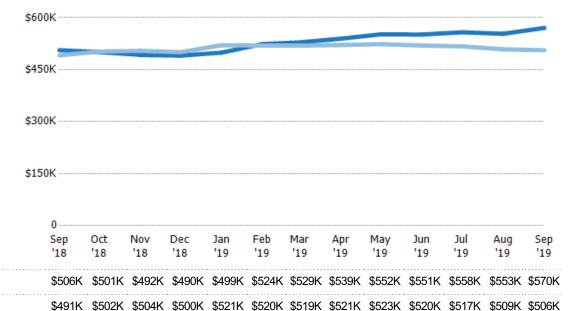
The average listing price of active residential listings at the end of each month.

Filters Used
County: Collier County, Florida, Lee County, Florida

Month/ Year	Price	% Chg.
Sep '19	\$570K	12.7%
Sep '18	\$506K	3%
Sep '17	\$491K	6.7%

Current Year

Prior Year



4%

#### Average Listing Price per Sq Ft

The average of listing prices divided by the living area of homes on market at the end of each month.

3%

0%

Filters Used
County: Collier County, Florida, Lee County, Florida

Percent Change from Prior Year

Month/ Year	Price/sq ft	% Chg.
Sep '19	\$239	5.5%
Sep '18	\$226	1.9%
Sep '17	\$222	2.7%

\$300	
\$225	
\$150	******
\$75	

	0 Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19
Current Year	\$226	\$222	\$221	\$220	\$222	\$227	\$228	\$230	\$234	\$234	\$235	\$233	\$239
Prior Year	\$222	\$223	\$224	\$221	\$222	\$223	\$222	\$224	\$225	\$225	\$227	\$224	\$226
Percent Change from Prior Year	2%	-1%	-1%	0%	0%	2%	2%	3%	4%	4%	4%	4%	5%

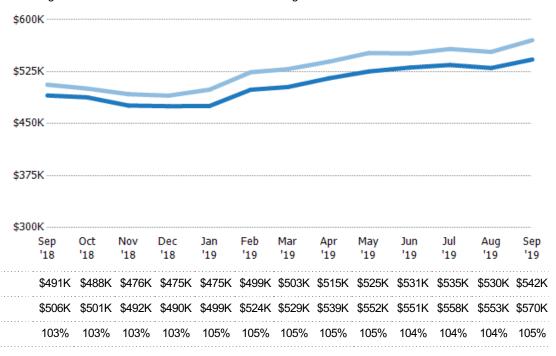


### Market Data Report

#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





#### Months of Inventory

Avg Est Value

Avg Listing Price

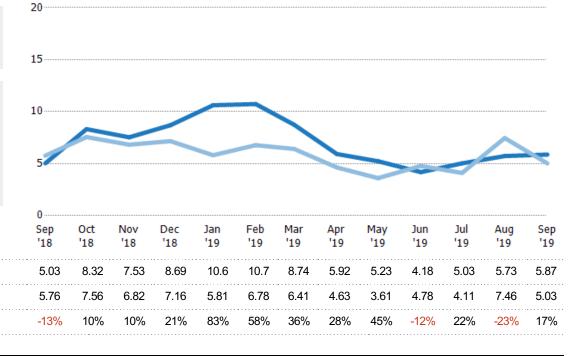
The number of months it would take to exhaust active listings at the current sales rate.

Filters Used

County: Collier County, Florida, Lee County, Florida

Avg Listing Price as a % of Avg Est Value

Month/ Year	Months	% Chg.
Sep '19	5.87	16.8%
Sep '18	5.03	-12.8%
Sep '17	5.76	2.6%



Current Year

Percent Change from Prior Year

Prior Year



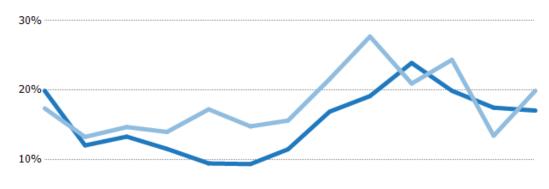


#### **Absorption Rate**

The percentage of inventory sold per month.



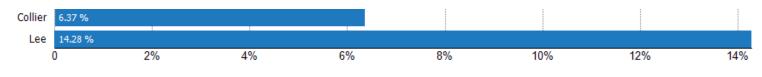
Month/ Year	Rate	Chg.
Sep '19	17%	2.9%
Sep '18	20%	-2.5%
Sep '17	17%	-2.6%



	0	0											
	Sep '18	Oct '18	Nov '18	Dec '18	Jan '19	Feb '19	Mar '19	Apr '19	May '19	Jun '19	Jul '19	Aug '19	Sep '19
Current Year	20%	12%	13%	12%	9%	9%	11%	17%	19%	24%	20%	17%	17%
Prior Year	17%	13%	15%	14%	17%	15%	16%	22%	28%	21%	24%	13%	20%
Change from Prior Year	-3%	1%	1%	2%	8%	5%	4%	5%	9%	-3%	4%	-4%	3%

#### Absorption Rate (By County)

The percentage of the inventory sold during the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida



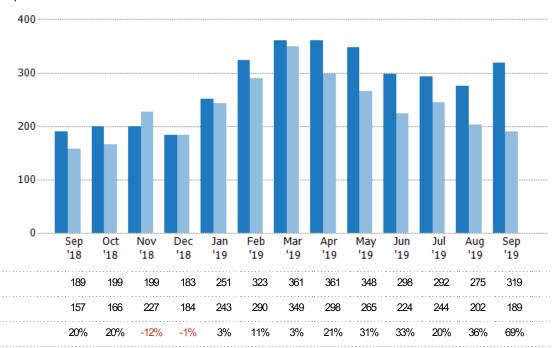


#### **Pending Sales**

The number of residential properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Sep '19	319	68.8%
Sep '18	189	20.4%
Sep '17	157	46.5%



#### Pending Sales Volume

Percent Change from Prior Year

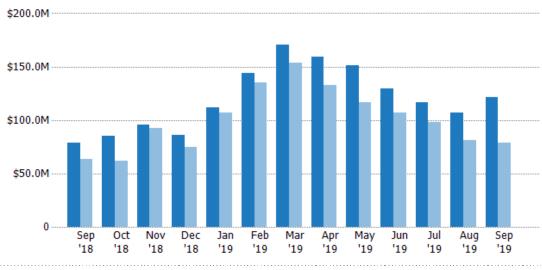
Current Year

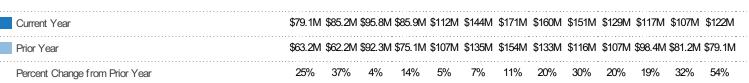
Prior Year

The sum of the sales price of residential properties with accepted offers that were available at the end of each month.

Filters Used County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Sep '19	\$122M	53.8%
Sep '18	\$79.1M	25.3%
Sep '17	\$63.2M	48.3%







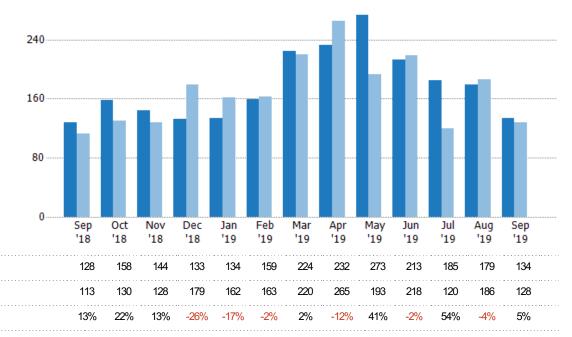


#### **Closed Sales**

The total number of residential properties sold each month.



Month/ Year	Count	% Chg.
Sep '19	134	4.7%
Sep '18	128	13.3%
Sep '17	113	37.2%



#### **Closed Sales Volume**

Percent Change from Prior Year

Current Year

Prior Year

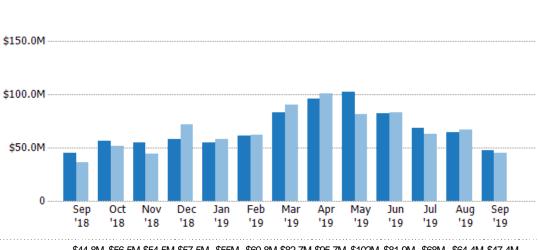
The sum of the sales price of residential properties sold each month.

\$200.0M

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Sep '19	\$47.4M	5.8%
Sep '18	\$44.8M	22.9%
Sep '17	\$36.5M	38.6%



Current Year

\$44.8M \$56.5M \$54.5M \$57.5M \$55M \$60.8M \$82.7M \$95.7M \$102M \$81.9M \$68M \$64.4M \$47.4M

Prior Year

Percent Change from Prior Year

\$36.5M \$51.6M \$44M \$71.2M \$58.2M \$62.1M \$90.3M \$101M \$81.5M \$82.8M \$62.8M \$67M \$44.8M

23% 10% 24% -19% -5% -2% -8% -5% 25% -1% 8% -4% 6%

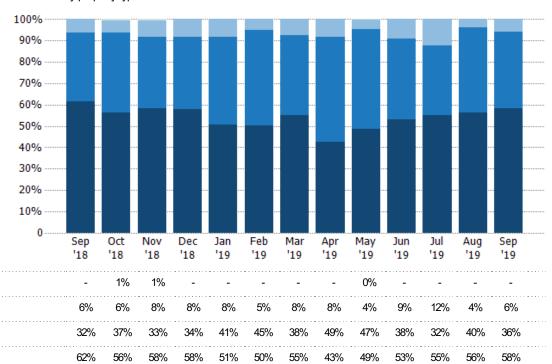




#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.





#### Closed Sales (By County)

Other

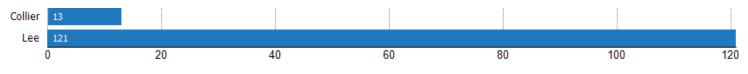
Multifamily/Multiplex

Condo/Townhouse

Single Family Residence

The total number of residential properties sold during the last month by county.

Filters Used: County: Collier County, Florida, Lee County, Florida



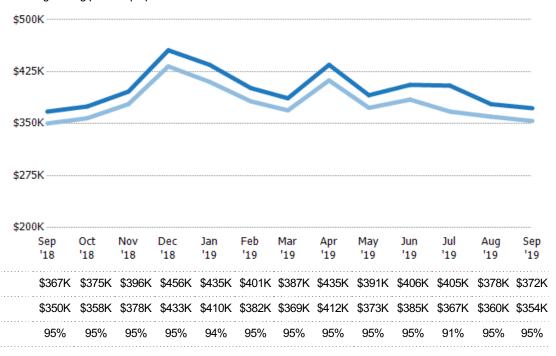


## Market Data Report

#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.





#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.



Avg Sales Price as a % of Avg List Price

Avg List Price

Avg Sales Price



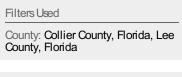


Avg Est Value



#### **Distressed Listings**

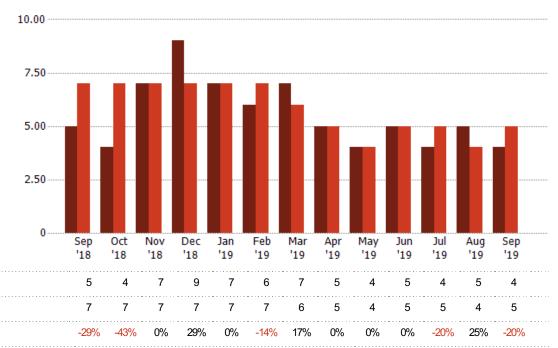
The number of distressed residential properties that were for sale at the end of each month.



Month/ Year	Count	% Chg.
Sep '19	4	-20%
Sep '18	5	-28.6%
Sep '17	7	14.3%

Current Year

Prior Year



#### Distressed Listings (By County)

Percent Change from Prior Year

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida

Lee 4								
0	0.50	1.00	1.50	2.00	2.50	3.00	3.50	4.00





## **Appendix**

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

Report Details	1			Listing Activity Charts
Report Name: Mo	nthly Market Data Report	✓ New Listings		
Run Date: 10/04/2	019	Active Listings		
Scheduled: Yes				Average Listing Price
Report Date Rang	ge: From 9/2018 To: 9/2019			Average Listing Price per Sq Ft
				Average Listing Price vs Est Value
Information Inc	cluded			Median Days in RPR
✓ Include Cover:	Sheet		Averages	Months of Inventory
Include Key Me	-	Include Appendix	Medians	Absorption Rate
✓ Include Metrics	s By: County			Sales Activity Charts
MLS Filter				Active/Pending/Sold
MLS:	All			New Pending Sales
	All			_
Listing Filters				✓ Closed Sales
Property Types:	All			Average Sales Price
				Average Sales Price per Sq Ft
Sales Types:	All			Average Sales Price vs Listing Price
Price Range:	None			✓ Average Sales Price vs Est Value
Location Filter	 S			Distressed Charts
State:	All			Distressed Listings
oute.	ΛII			☐ Distressed Sales
County:	Collier County, Florida	Lee County, Florida		Data Tables Using 9/2019 data
ZIP Code:	All			Listing Activity by ZIP
				Listing Activity by Metro Area
				Sales Activity by ZIP
				Sales Activity by Metro Area

